



COTTON SOLUTIONS

**INSPIRED BY NATURE.
TECHNOLOGIES BY DESIGN.**



TM

Cotton is a versatile fiber. Whether created by nature or designed in the lab, the latest innovations continue to make cotton the most preferred fiber among consumers worldwide.

BY NATURE

BY DESIGN

NATURAL

Harvested from a plant, cotton is a natural choice for apparel and home textile products. Continuous research and implementation of technology enhances fiber properties and minimizes the environmental footprint of cotton.

BREATHABLE

The naturally porous and hollow structure of the cotton fiber allows for easy transfer of air and moisture. This makes cotton naturally more comfortable than other fibers during exercise and one that can be enhanced through textile chemistry.

ABSORBENT

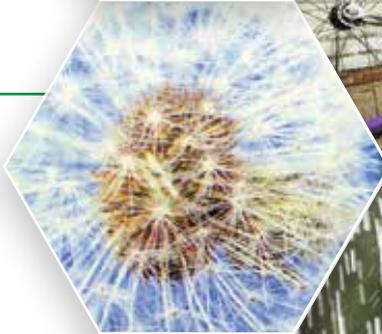
Cotton is hydrophilic, meaning that it can absorb and retain water more readily than a synthetic fiber. Capillaries between and within cotton fibers allow for superior absorption speeds, making cotton the ideal fiber for towels.

SOFT

Whether in sheets, towels, soft toys, or apparel, the inherent softness of cotton against the skin resonates with consumers around the world.

HYPO-ALLERGENIC

Cotton has a low tendency to cause allergic reactions. It is an ideal base fiber for many adult incontinence, feminine hygiene, and medical products and cotton apparel is also recommended for persons having skin allergies.



STRETCH

Cotton knit constructions are naturally flexible. By incorporating NATURAL STRETCH™ technology through fabric engineering, woven garments can have lasting and comfortable stretch without the use of synthetics or blends.

WATER-REPELLENT

With the right finish and construction, cotton garments can be water-repellent. STORM COTTON™ technology can easily be applied to any fabric or garment. This repellent finish maintains the breathability and softness of cotton throughout the life of the garment.

MOISTURE-MANAGING

Cotton fabrics naturally wick well, but can also absorb more moisture than synthetics. Advances in moisture-wicking technologies, such as TransDRY™ and WICKING WINDOWS™ technologies, now enable cotton garments to transfer moisture to the outside of the fabric, enabling it to dry more quickly.

UV PROTECTIVE

Cotton fabrics with UV blocking technologies are an effective way to reduce exposure to harmful UVA and UVB rays. Most UV blockers are applied at the fabric stage, but some blockers can now be included during the dyeing stage; saving time, energy and water.

ANTIMICROBIAL

Naturally, cotton does not retain odors. For additional protection, antimicrobial finishes help prevent unpleasant odors, mold, and mildew on cotton garments such as sports apparel, socks, underwear and other industrial uniforms.



Cotton
Incorporated

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www.cottoninc.com

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