

TransDRY™

IMPROVED COMFORT

TRANSFERS MOISTURE.
DRIES FASTER.



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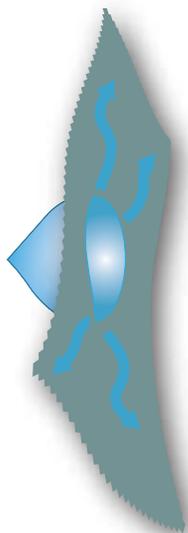
**TRANSFERS MOISTURE.
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WHAT IS TransDRY™ TECHNOLOGY?

TransDRY™ technology for cotton is a patented, high-performance moisture management application that allows fabrics to wick and spread perspiration as well as, or better than, most high-tech synthetic fabrics. Now you can have the moisture wicking and fast-drying performance of your favorite active-wear for your bedding, with the softness and comfort of cotton, for a more comfortable sleep experience.

IT'S IN THE YARN

The TransDRY™ technology begins by treating cotton yarns with a special process to make them water-repellent. Blending the right amount of repellent yarns with absorbent cotton yarns creates cotton fabrics that have a lower overall absorbent capacity that mimics that of polyester and nylon. As a result, TransDRY™ fabrics dry up to twice as fast as untreated cotton, do not become over-saturated, and remain cool and comfortable throughout the night. The result is comfortable, soft cotton that performs better than high-tech synthetic fabrics.



VERSATILE PERFORMANCE

Since the TransDRY™ technology starts at the yarn stage, the possibilities to engineer moisture management fabrics are endless. Fabrics can be constructed to move moisture in a horizontal or vertical direction, or from the skin side to the outside of a fabric. The technology provides effective moisture management performance in a variety of product categories including circular knit or woven bedding, or for top of the bed items where improved dry time in the laundry is a consideration.

QUICK DRYING PERFORMANCE

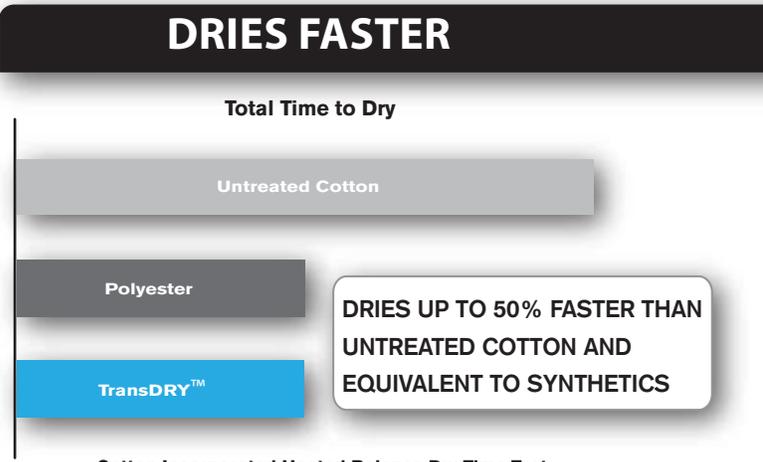
One of the key benefits of the TransDRY™ technology is its ability to make cotton fabrics dry much faster than untreated cotton. This is especially important during sleep to maintain a comfortable and restful sleep environment. TransDRY™ fabrics absorb less moisture and do not become over-saturated, and do a better job of wicking and spreading moisture over a wider area, which allows for more air contact and improved drying rate.

GLOBAL AVAILABILITY

Cotton Incorporated has implemented the TransDRY™ technology with global mills producing apparel and home textiles. For additional assistance to develop sheeting or bedding products with the TransDRY™ technology, please contact a Cotton Incorporated representative who can provide sourcing assistance and can handle licensing of the appropriate trademarks.

www.cottoninc.com/transdry

DRIES FASTER



Cotton Incorporated Heated Balance Dry Time Test



Cotton Incorporated

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